



SCREEN PRINTING ARE REQUIREMENTS

Inks/Colors and Shirts

- Include a color comp/proof of what the final print should look like (CMYK mode).
- Ink color(s) and shirt color(s) must be specified.
- Ink colors tend to shift on colored shirts. Some colors work better than others on dark shirts; some won't work without an underlay.
- Avoid using the Multiply blending mode to simulate translucent overprinting. Depending on the color combinations, the final results will differ drastically. Contact us to schedule an ink drawdown to proof the final colors and combinations.

Illustrator or Vector Artwork

- Make art to size.
- Save in .AI or .EPS format, CMYK color mode. Legacy format (CS5) is preferred to avoid compatibility issues.
- For optimal results, it's important to create outlines on all fonts in your artwork. This ensures that the text remains editable while preserving its appearance. Similarly, converting all strokes to outlines helps maintain the integrity of your artwork, especially when it comes to resizing or printing.
- Convert all strokes to Outlines.
- Files with each color on its own Layer are strongly preferred.
- Include any/all imported or placed images and graphic files, such as photos.
- Avoid using Clipping Masks. Use the Pathfinder tool instead.

Photoshop or Raster Artwork

- Make art to size.
- Save in .PSD or .TIF format, CMYK color mode.
- Files with each color on its own Layer are strongly preferred.
- File resolution should be at least 150 dpi and not exceed 600 dpi.

Typeography and Line Weight

- Keep fonts at an 8pt minimum (12pt for Metallic ink) for positive reading type. For knocked-out text, keep fonts at a 12pt minimum (16pt for Metallic ink). The final results will vary depending on the chosen typeface.
- For positive reading lines, keep strokes at a 1pt minimum (2pt for Metallic ink). For knocked-out lines, keep strokes at a 2pt minimum (3pt for Metallic ink).

Technical & Printing Specifications

- Please let Thirty-Five To Life determine the halftone specifications.
- Thirty-Five To Life is not responsible for errors or unsatisfactory results caused by halftones created by the client. Please allow us to assist if you're unfamiliar with the screen printing process.
- Please proofread any copies. Thirty-Five To Life is not responsible for spelling mistakes.
- Avoid using images from the internet when possible.

To Avoid Any Art Fees

- Make each file on its own Layer (Photoshop & Illustrator).
- Convert all strokes to Outlines.
- Avoid using Clipping Masks (Pathfinder is your friend).
- To save on file space, convert 1-color designs to Grayscale color mode (Photoshop).